Beat: Lifestyle

SEMAINE DU GOUT INVITES MICHELLE OBAMA TO SHARE EXPERIENCE ON HEALTHY KIDS MEALS

TO BE HELD 12 TO 18 OCTOBER IN PARIS

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USPA NEWS - La Semaine du Gout“, “Week of Taste“ is a popular and notorious event since 1990, in France. It provides an opportunity for professionals and the general public to learn the taste & richness of French culinary heritage. An invitation was sent to Michelle Obama through the French embassy, Washington

THIS YEAR SAMINE DU GOUT FOCUSES OF TASTE TABLES ® ANTI-WASTE----------Under the sign of pleasure and transmission for 25 years, "La Semaine du Goût®" "Week of Taste" is back for another edition of Monday 12 to Sunday, October 18, 2015. From generation to generation, this unmissable event brings together each year throughout France, hundreds of thousands of people, anonymous and professionals around unpublished culinary discoveries. For 25 years, the Goût® Week is committed to defend taste education and well-eating. This year the Week of Goût® wished to engage in FIGHT FOOD WASTE. This battle started there a few years now, and growing, thanks to the Milan Universal Exposition and anti-waste bill in France. “LA Semaine du Goût®“ “Week of Taste“ is very sensitive to this issue, and this year initiates the Taste Tables ® ANTI-WASTE, with the support of Arash Derambarsh who has already gathered more than 200,000 signatures to his petition against food waste.
This year Public Systeme, under the under the patronage of the Ministry of Agriculture & Agri-Food orchestrates the event, a and has invited Michelle Obama through the French embassy in Washington.

Many new innovative ideas will mark this 26th edition: The Lessons of Goût® ELSEWHERE for children, the revelation of a great SURVEY OF PREFERRED DISHES in our regions,"Goût®" or "taste®" lessons for the 1st time in kindergartens and colleges, ... Traditional Workshops Goût® throughout France, the Tables of Goût® lessons, Head on campus at universities and 4th National Meeting of Heads of tomorrow punctuate this new Taste Week. La Semaine du Goût® in 2009 launched the first week of Goût® in Japan this year and perpetuates this beautiful partnership that celebrates the culinary excellence and culinary heritage of Japan, with the 5th edition of the Week Goût® to Japan 19 to 24 October 2015. “La Semaine du Goût®“ “Week of Taste“ celebrates its collaboration with Japan with events highlighting Japanese cuisine in France.

This year the "Week of Taste" "La Semaine du Gout" invited Michelle Obama to share the experiences of both sides around the composition of balanced menus for children and adolescents. The First Lady has being enormously involved in the issue of balanced meals of American schools canteens to offer healthy food. Her efforts made things happen in the US. Legislation has even been passed in Congress to ensure " "The Healthy, Hunger-Free Kids Act". The shields have risen since 2012 and the battle of Michelle Obama, who definitely won the first step of the battle.
"La semaine du gout" national French event, is interested for years to focus on the "taste" providing both a culinary pleasure and nutritional benefits for children and teenagers. Some American officials having heard of that initiative echoed in US, then came last year to see, observe and why not to get inspiration from this model that works well in France. Hence the idea to invite Michelle Obama to exchange the experiences and learn from different approaches while converging towards the same objective: fight against obesity and educate the young in their diet, to prevent diseases while maintaining the pleasure to appreciate natural products.

FIRST LADY MICHELLE OBAMA IS BEATING THE ODDS AGAINST JUNK FOODS IN US SCHOOLS
CONGRESS TO STATUTE SOON ON SCHOOL MEALS
- See more at: http://www.uspa24.com/bericht-5539/first-lady-michelle-obama-is-beating-the-odds-against-junk-foods-in-us-schools.html----------
LAST YEAR USA SENT EMISSARIES, US OFFICIALS SCHOOL CANTEENS TO OBSERVE FRENCH METHODS AT “THE WEEK OF TASTE“---------- The week of taste, annual festival in France, last year raised the interest of responsible of Americans canteens who came to visit French and observe the French methods of "taste of Pleasure" transmitted to since the youngest age in children. This remains quite disparate events depending on the territory but proved to be effective and efficient in France. They came from New York, Miami, Chicago or Dallas in

study tour in a college in the Paris suburbs. Their goal is to find new solutions for pupils and students accept the Americans overlooked equilibria menus proposed by the canteens. The US balanced meals, are indeed submitted to the law in the course of "Youth for Healthy Schools Act", under the impetus of efforts made by the First Lady Michelle Obama, whose it's her spearhead.---------- "In the US, each school is free to organise school time. In some schools, children have fifteen minutes to eat and serves them sodas in the canteen. In others, they have 50 minutes but rarely more. And in the cities committed to reduce obesity like Miami or New York, sodas are certainly banished cafeterias but not juice or milk (plain or flavoured), said Stephen O'Brien, nutrition director at Education Department the city of New York.---------- Final table of a country that has the most obese in the world and where, according to a recent study by the Health Assessment Institute of the University of Washington, over 70% of men, 60% of women and 30% of children and adolescents are overweight there."AFP - See more at: http://www.uspa24.com/bericht-5541/pleasure-of-taste-is-the-best-weapon-against-obesity-according-to-french-experts.html#sthash.LjdveHye.dpuf

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